

**TO THE HONORABLE BOARD OF COMMISSIONERS OF BERRIEN COUNTY:** Your County Personnel and Human Services Committee respectfully recommends the adoption of the following:

**RESOLUTION**

**WHEREAS**, the Michigan Legislature has appropriated a total of \$3 million dollars for the Medical Marihuana Operation and Oversight grants that are available to counties for education, communication, and outreach; and

**WHEREAS**, the Department of Licensing and Regulatory Affairs (LARA) has granted the Berrien County Health Department funds totaling \$45,632 for education and outreach relating to the Michigan medical marihuana program (approved under Resolution P1903178); and

**WHEREAS**, the Berrien County Health Department would like to use a portion of these funds to contract with King Media, a marketing agency (approved vendor under Bid #2019-050) to develop the educational campaign, including creative aspects of the campaign, develop educational materials, and facilitate media buying; and

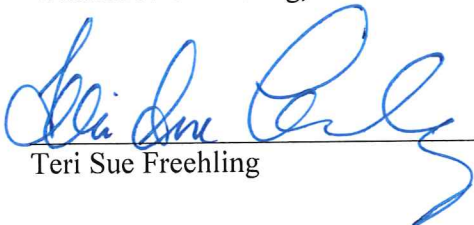
**WHEREAS**, the contract period with King Media would be June 10<sup>th</sup> through December 31<sup>st</sup>, 2019 for a cost of \$125/hr. (not to exceed a total cost of \$19,750); and

**NOW, THEREFORE, BE IT HERBY RESOLVED**, that the Berrien County Board of Commissioners authorizes BCHD to contract with King Media.

**RESPECTFULLY SUBMITTED,  
BERRIEN COUNTY PERSONNEL AND HUMAN SERVICES COMMITTEE**

  
\_\_\_\_\_  
William J. Chickering, Chairman

\_\_\_\_\_  
David Vollrath, Vice-Chairman

  
\_\_\_\_\_  
Teri Sue Freehling

<b>RESOLUTION APPROVED AS TO FORM</b>	
Administrator _____	Date _____
Comments Attached _____	
Corporate Counsel _____	Date _____
Comments Attached _____	