

TO THE HONORABLE BOARD OF COMMISSIONERS OF BERRIEN COUNTY: Your County Personnel and Human Services Committee respectfully recommends the adoption of the following:

RESOLUTION

WHEREAS, the Berrien County Health Department (BCHD) operates a Title X-funded Reproductive Health Clinic that includes administering family planning services to men, women, and adolescents in Berrien County; and

WHEREAS, the Michigan Department of Health and Human Services has awarded the Berrien County Health Department a grant in the amount of \$50,000 to implement community outreach strategies in order to successfully reach target populations in need of family planning services; and

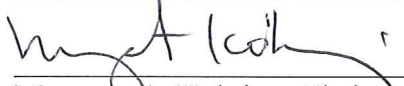
WHEREAS, BCHD plans to use these funds to implement a social marketing and outreach campaign aimed at increasing awareness of BCHD family planning services and increasing the number of clients accessing services with components of the campaign to include targeting of key areas and populations in Berrien County with digital and social media outreach; and

WHEREAS, this is a one-time funding opportunity with a project timeline of May 1, 2017 through September 30th, 2017; and

WHEREAS, the Board of Health endorses the acceptance of this grant award, pending approval of its Corporate Counsel.

NOW, THEREFORE, BE IT HEREBY RESOLVED, that the Berrien County Board of Commissioners authorizes the acceptance of this grant, to be signed electronically by the BCHD Health Officer as part of a future amendment to the Comprehensive Budgeting and Planning Contract (CPBC) agreement with the Michigan Department of Health and Human Services.

Resolution endorsed by the
BERRIEN COUNTY BOARD OF HEALTH




Margaret A. Kohring, Chair

RESPECTFULLY SUBMITTED,
BERRIEN COUNTY PERSONNEL AND HUMAN SERVICES COMMITTEE



Debra Panozzo, Chairperson



Don Meeks



Michael J. Majerek, Vice-Chairperson

RESOLUTION APPROVED AS TO FORM	
Administrator <u>in</u>	Date <u>4/12/17</u>
Comments Attached _____	
Corporate Counsel <u>✓</u>	Date <u>4-12-17</u>
Comments Attached _____	